

DILTON

Name	Job title	E-mail	Portfolio site	WhatsApp
Fernando Dilton	Product Designer (UX/UI)	fernandodilton@gmail.com	dilton.work	31 99354 9983

Bio

Product Designer (UX/UI) with 8 years of experience in digital products, with a strength in UI Design and Design Systems.

At Letras.mus.br, Brazil's largest song lyrics platform (50M+ monthly visits), I redesigned the site's navigation (+59% internal clicks, +271% mobile engagement) and structured the "Kósmos" Design System end to end over 4 years. Today, I use Claude Code every day to prototype, automate tasks, and build my own working tools.

As a designer, my interest goes beyond shipping screens: I have a sharp aesthetic sense, generate ideas easily, and pay attention to detail, even when I'm not formally leading the project.

Languages: Portuguese (native), English (intermediate)

Availability: Hybrid (Belo Horizonte or São Paulo) or Remote (any location)

Experience

Letras.mus.br

May 2018 – May 2026

Letras is a Brazilian site, a reference in song lyrics and translation since 2003, today the largest platform of its kind in Brazil, with more than 50 million monthly visits across web, Android, and iOS. I worked as a Product Designer on this product for 8 years, working across UI Design, Design System, and execution driven by real business data.

◦ Artist Page (Scope Definition)

Feb 2026 - Mar 2026

- Defined the scope and execution order of a future Artist Page redesign.
- The scope was split into projects ready for anyone on the team to pick up.

◦ Assine o Letras (Subscription Funnel)

Jul 2025 - Nov 2025

- Designed the full subscription funnel (ad banners, educational content, plans screen).
- Delivered 4 projects in partnership with Marketing.

◦ FAQ Improvements / AI Support Chat

May 2025 - Jul 2025

- Ran formal build-vs-buy research to decide between an external vendor and an in-house solution.
- Delivered the reorganized FAQ with custom search, at no external hiring cost.

◦ Navigation Modernization

Jan 2025

- Redesigned the site's navigation (untouched for 10 years), unifying mobile/desktop and reorganizing access to subscription, settings, and library.
- Reached +59% internal menu clicks, +271% mobile engagement, and +47% desktop clicks, meeting both traffic OKRs for the project.

◦ Design System "Kósmos"

2021 - 2025

- Structured the "Kósmos" Design System end to end: rules roadmap, multi-platform Design Token architecture (Frontend, iOS, Android), component creation and evolution process, and documentation.
- Unified the Figma files into a single UI Kit across platforms.

◦ iOS App Dark Mode

2019

- Designed the iOS app's Dark Mode, a project Apple invited Letras to implement alongside the feature's global launch.

◦ Letras Premium

2019 - 2025

- Created the visual identity and initial landing pages for Letras Premium.
- Led the unification of the Academy and Premium subscriptions into a single offering, plus landing page iterations (how and where to offer it).

DILTON

Name	Job title	E-mail	Portfolio site	WhatsApp
Fernando Dilton	Product Designer (UX/UI)	fernandodilton@gmail.com	dilton.work	31 99354 9983

Education

Centro Universitário de Belo Horizonte

BTech, Multimedia Production

2017 · 2017 (6 months)

Universidade FUMEC

BTech, Game Design

2016 · 2016 (1 year)

Skills

Aesthetic sense

Capacity for aesthetic refinement, attentive to the visual details of an interface.

Design System

Knowledge of construction and application principles, able to tell when to reuse an existing component versus creating a new one.

Prototyping

Skilled at making ideas tangible at different levels of fidelity, knowing when to run a prototype and at what fidelity level.

Patterns

Knowledge of each platform and operating system's native components, attentive to consistency between the product and the platform it's built for.

Creativity and innovation

Observation and critical analysis of my own field and related ones, connecting information into viable solutions that add value to the product and the process.

Organization

Working through pre-established methods, keeping colleagues and leadership informed, with files and documentation organized and accessible to others.

Figma

Advanced proficiency, libraries, components, variants, properties, variables, prototyping.

Applied AI

Claude Code integrated with Antigravity, daily use in my creative and technical process, from prototyping to automating repetitive tasks, including building my own working tools.

Personal projects & AI automation

I build personal automation systems that integrate AI, scripting, and multiple platforms (Mac, iOS, web services), applying these solutions both to personal productivity and to explore workflows relevant to product design. I currently use Claude Code integrated with Antigravity as the base for building Chrome extensions, Google Apps Script systems, iOS shortcuts and apps, my portfolio site, my case studies, and my articles.

Portfolio site

Built my own portfolio site using Claude Code integrated with Antigravity, applying 8 years of Design System knowledge in the build process.

End-to-end automation

Built end-to-end automation pipelines integrating tools such as Notion, Google Apps Script, and third-party APIs.

Custom scripts and apps

Developed custom scripts and applications (Swift/SwiftUI, AppleScript) to automate workflows across systems, including external hardware integration and network/system permission troubleshooting.

Applied generative AI

Apply generative AI as part of my creative and technical process, from prototyping to automating repetitive tasks.